



SENIC Battlecards

Web Hosting

The Internet is booming and evolving companies that want to get on board have a crucial decision to make: who will provide their Web service? Will it be an Internet Service Provider (ISP) or should they make the significant financial leap to acquire their own server? We recommend you go with an ISP for web hosting. Here's why.

Generally speaking, hosting your web site yourself isn't the right way to go. It's a hassle and requires a level of technical knowledge that isn't possessed by most businesses. How much does web hosting cost? Shared hosting costs approximately €20 to €30 a month. Shared hosting means your site is on a computer, but many other sites are hosted on the same server.

Prices vary, depending on whether you go for Linux hosting or Windows hosting and depending on what add-ons you need. For example, hosting a web site with a database like SQL Server usually costs more than hosting costs for a site that doesn't need database access.

Make sure the ISP provider has a large enough system to handle the volume of "hits" coming in for both your Web site and for those stored on its server by other clients. If the system can't handle a large number of hits at once, people trying to get to your site will obtain the Internet equivalent of a busy-signal, a frustrating message saying that you can't

be reached at the moment-or extremely slow access to your site.

Hidden Costs. It's also important to understand whether there are any hidden costs. Some sites only offer you a limited amount of bandwidth and you pay extra if you exceed that amount. If your site becomes very popular, you may find that your hosting bills get out of control in a hurry.

Yearly contract. You can usually get the best deal on web hosting if you lock in for a long period of time. In other words, if you pay for web hosting for one year, it costs less than if you pay every month for twelve months. But, paying monthly gives you more flexibility. You can leave if your ISP service levels are poor and you can leave if you find a better deal on web hosting somewhere else. Remember, it's easy to change web hosts.

It's that easy to host a web site. In fact, web hosting is the easiest part of launching a web site for an evolving business. The hard part is building the web site, maintaining it, and making it useful for your customers and prospective customers.



Genesys Business Solutions helps evolving companies to stabilise and grow.

Genesys is a Microsoft Certified Partner – with competency in Microsoft Business Solutions. We can advise you on Dynamics Great Plains® solutions - whether implementing as new or developing on existing installations. Our commitment is to support your company's systems and provide you with a quality, reliable IT business solution.

Our proven track record in delivering Microsoft Dynamics Great Plains® means we have the experience, expertise and know-how to ensure you get the right solution for your business. Development of solutions for specific business requirements is our key competency – no matter how complex your systems transactions. We provide a full support and training service throughout the lifetime of your system, changing and evolving as your business does.

"Everyone has benefited with GP from Genesys. From telesales and purchasing, to admin staff and the fulfillment people in the warehouse, they are all aware of our entire business process, and how their actions and decisions affect other departments. Everything just runs a whole lot smoother"



Microsoft Business Solutions



For better business productivity, contact Genesys Business Solutions today.

1800-GENESYS
info@genesys.ie
www.genesys.ie